



COMPANY PROFILE

2026

Evidence • Insight • Impact

Research | Monitoring & Evaluation | Data Analytics | Capacity Building | Digital
& AI Solutions

P.O. Box 100523, Kasangati, Wakiso, Uganda | www.outcomegridafrika.com

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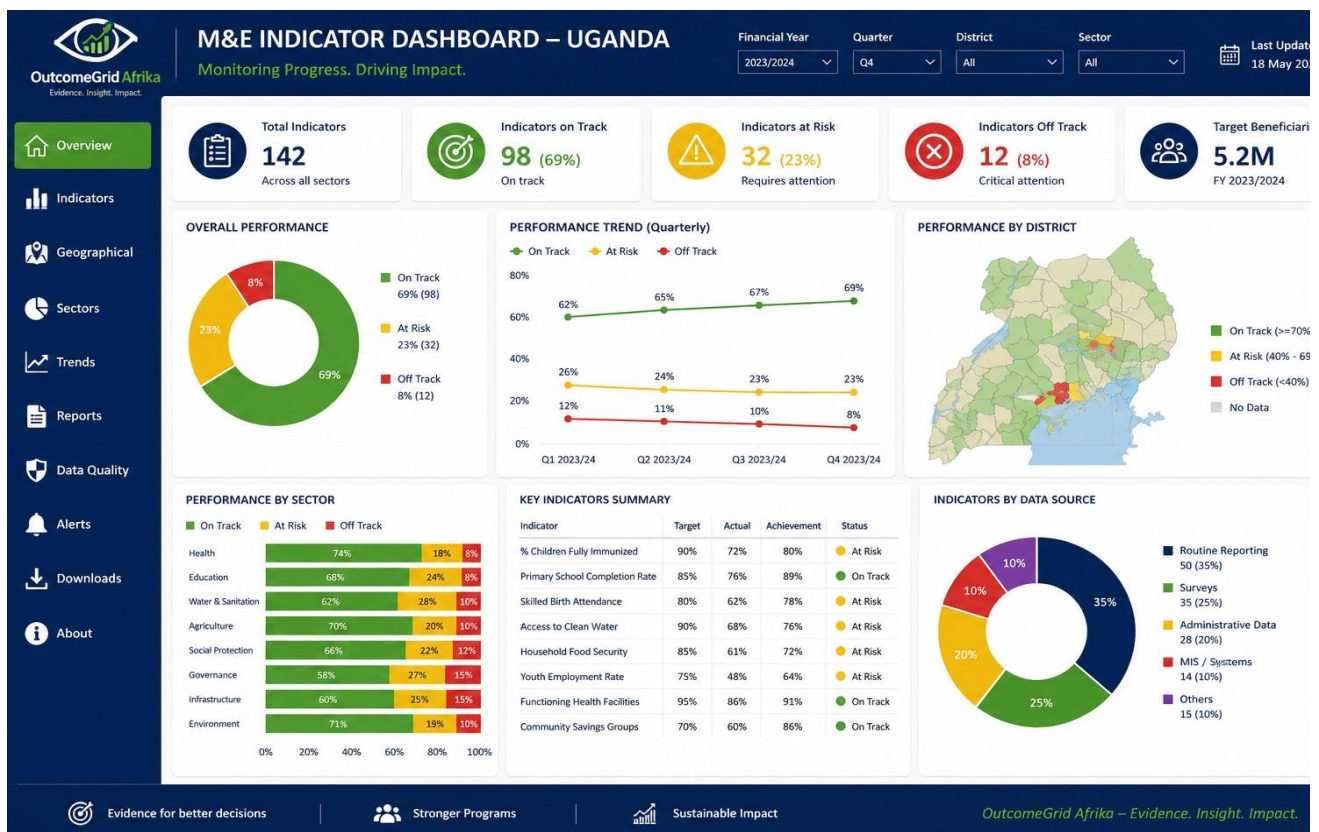
CORPORATE STATEMENT

OutcomeGrid Afrika Limited is a multidisciplinary consulting and advisory firm dedicated to helping organisations generate evidence, derive actionable insights, and achieve measurable impact. We specialise in research, monitoring, evaluation and learning (MEL), data analytics, digital transformation, artificial intelligence solutions, organisational development, and capacity building.

The firm supports governments, development partners, non-governmental organisations, academic institutions, private sector entities, and community organisations across Africa in strengthening decision-making, improving programme performance, enhancing accountability, and promoting sustainable development outcomes.

Our multidisciplinary approach combines rigorous research methodologies, advanced analytical techniques, innovative digital technologies, and practical implementation experience to provide solutions that address complex development and organisational challenges.

“At OutcomeGrid Afrika, we believe that evidence should drive decisions, data should generate insight, and innovation should create impact.”



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ABOUT OUTCOMEGRID AFRIKA

OutcomeGrid Afrika Limited was established to bridge the gap between data, evidence, technology, and decision-making. The firm brings together expertise in monitoring and evaluation, research, statistics, data science, information systems, project management, digital innovation, and artificial intelligence to provide integrated solutions for organisations operating in increasingly complex environments. Our work is guided by international best practice and global standards, which anchor every assignment we undertake:

OECD-DAC Criteria	Results-Based Management (RBM)	Theory of Change
Logical Framework Approach	Sustainable Development Goals (SDGs)	AI Governance Frameworks



VISION, MISSION & CORE VALUES

OUR VISION

To be Africa's leading evidence-driven consulting firm advancing sustainable development, organisational excellence, and digital transformation through innovative research, analytics, and artificial intelligence solutions.

OUR MISSION

To empower organisations and communities through research, monitoring and evaluation, data analytics, digital solutions, and capacity building that enhance decision-making, strengthen institutional performance, and deliver measurable and sustainable impact.

OUR CORE VALUES

Integrity

We uphold the highest standards of professionalism, ethics, transparency, and accountability.

Excellence

We deliver high-quality services that exceed client expectations.

Innovation

We embrace emerging technologies and innovative approaches to solve complex challenges.

Learning

We promote continuous learning, adaptation, and evidence-based improvement.

Inclusion

We value diversity, participation, and equitable representation in all our work.

Impact

We focus on creating measurable and sustainable change for our clients and communities.



TRAINING FEES (USD)

	ONE WEEK	USD 1,475
	TWO WEEKS	USD 2,675
	THREE WEEKS	USD 3,175
	FOUR WEEKS	USD 3,675

WHY TRAIN WITH US?

- ✓ Experienced facilitators and industry experts
- ✓ Practical, interactive and engaging learning
- ✓ Up-to-date resources and global best practices
- ✓ Certificate of completion
- ✓ Networking and professional growth opportunities



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OUR SERVICE AREAS

OutcomeGrid Afrika delivers services across five integrated pillars. Working together, these pillars allow us to support clients across the full evidence-to-impact chain – from generating rigorous data, to analysing and interpreting it, to building the human and digital capability needed to act on it.

01	Research	We design and conduct rigorous applied research ; baseline, midline and endline studies, needs assessments, feasibility studies, and policy research, using mixed-methods approaches that combine quantitative rigor with qualitative depth.
02	Monitoring & Evaluation	We support the design of theories of change, results frameworks, and M&E systems, and conduct evaluations aligned with OECD-DAC criteria to measure relevance, effectiveness, efficiency, impact, and sustainability.
03	Data Analytics	We turn raw data into decision-ready insight through statistical analysis (SPSS, SmartPLS, R), data visualisation, dashboards, and predictive analytics that help organisations track performance and anticipate outcomes.
04	Capacity Building	We design and deliver customised training in M&E, research methods, data analysis, and project management for government agencies, NGOs, and postgraduate institutions, building lasting institutional capability.
05	Digital & AI Solutions	We develop digital data-collection tools, management information systems, and artificial intelligence applications that streamline reporting, strengthen data quality, and support real-time, evidence-based decision-making.

05 SECTOR EXPERIENCE

Our multidisciplinary teams have applied research, evaluation, analytics, and capacity-building expertise across a diverse range of sectors, giving us a broad, cross-sectoral perspective on development and organisational challenges.

20+
Years of
Experience

100+
Projects
Delivered

10+
Sectors Served

Pan-African
Reach

Representative sectors in which we have delivered assignments include:

Health & Pharmacovigilance

Adverse drug reaction reporting, mHealth technology adoption, and health-system performance monitoring.

Education

Institutional performance reviews, learning-outcome studies, and postgraduate research support.

Governance & Public Sector

Public-sector M&E systems, decentralisation studies, and institutional-capacity assessments.

Agriculture & Livelihoods

Livelihoods programme evaluations, agricultural productivity studies, and value-chain assessments.

Private Sector & Enterprise

Organisational performance reviews, market studies, and enterprise data-analytics support.

Humanitarian & Local Development

District-level programme evaluations, community-development assessments, and emergency-response reviews.

Technical & Vocational Education (TVET)

Cross-country TVET system reviews, skills-development research, and comparative policy analysis.

Local Revenue & Public Finance

Local revenue enhancement studies, public-finance performance reviews, and institutional-capacity assessments.



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OUR METHODOLOGICAL APPROACH

OutcomeGrid Afrika applies a structured, evidence-driven methodology across all assignments. Our approach is participatory and utilisation-focused, ensuring that the evidence we generate is not only rigorous but also relevant and actionable for the decision-makers who commission our work.

1
**Scoping &
Inception**

2
**Design &
Planning**

3
**Data
Collection**

4
**Analysis &
Synthesis**

5
**Reporting &
Dissemination**

Each stage is underpinned by internationally recognised frameworks – including Theory of Change, the Logical Framework Approach, and Results-Based Management – and is tailored to the context, scale, and objectives of the specific assignment. We place strong emphasis on data quality assurance, stakeholder participation, and the ethical conduct of research throughout.



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OUR TRAINING APPROACH

Capacity building is delivered through the OutcomeGrid Afrika Executive & Professional Development Academy, offering 50 flagship short courses across five thematic pillars. Each programme is practical, facilitator-led, and benchmarked against global standards, so participants leave with skills they can apply immediately in their organisations.

Research, MEL & Impact

10 courses covering MEAL, impact evaluation, RBM, indicator design, and mixed-methods research.

Data Analytics & Business Intelligence

10 courses spanning SPSS, Stata, R, Power BI, GIS, data visualisation, and executive dashboards.

Digital & Artificial Intelligence

10 courses on AI for M&E, generative AI for research, digital transformation, and MIS design.

Project Management & Organisational Development

10 courses on project planning, risk, PPPs, agile management, and organisational performance.

Leadership, Governance & Professional Skills

10 courses on leadership, governance, training-of-trainers, and financial management for non-finance managers.

Training can be conducted physically, online, or in a hybrid format – tailored to the needs, budget, and schedule of each client:

Physical

Online

Hybrid

Why Train With Us**Expert Faculty**

Industry professionals and academics with hands-on field experience.

Practical & Interactive

Case studies, simulations, and real-life applications, not just theory.

Global Perspective

International best practice combined with local, East African relevance.

Flexible Delivery

Physical, online, or hybrid formats to suit each client's context.

Certification

Every participant receives a certificate of completion.

Networking

Opportunities to connect with professionals across sectors.

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WHY CHOOSE OUTCOMEGRID AFRIKA

Clients choose OutcomeGrid Afrika because we combine methodological rigor with practical, technology-enabled delivery – and because we treat every assignment as a partnership rather than a transaction.

Multidisciplinary Expertise

A team spanning M&E, statistics, data science, information systems, and project management.

Proven Methodologies

Application of internationally recognised frameworks and rigorous mixed-methods research.

Technology-Driven Solutions

Digital data-collection tools and AI-enabled analytics that improve speed and data quality.

Local Context, Global Standards

Deep understanding of the East African development landscape paired with global best practice.

Client-Centred Delivery

Responsive, collaborative engagement tailored to each client's needs and timelines.

Capacity-Building Focus

Every assignment is designed to leave clients with stronger internal skills and systems.



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LEADERSHIP PROFILE

Moses Okalebo – Founder & Managing Director

Moses Okalebo is a monitoring and evaluation practitioner, trainer, and researcher with extensive experience in quantitative research methodology, statistical data analysis, and development-evaluation frameworks across Uganda and the wider East African region. He is a PhD candidate in Information Systems at the University of Nairobi, where his research examines the utilisation of mobile health (mHealth) technologies for adverse-drug-reaction reporting within Uganda's public healthcare system, viewed through an absorptive-capacity lens.

He serves as an instructor and examiner in Monitoring & Evaluation at the Eastern and Southern African Management Institute (ESAMI) and Uganda Management Institute (UMI), supporting postgraduate training in M&E and development studies. Under his leadership, OutcomeGrid Afrika combines academic rigor with hands-on consulting experience across research, evaluation, data analytics, and digital innovation.

Our Team Structure

OutcomeGrid Afrika draws on a core team of technical leads and a wider pool of associate consultants engaged according to the scale and specialisation needs of each assignment.

Managing Director**Technical Leads – M&E | Data Analytics | Digital & AI | Capacity Building****Associate Consultants – engaged per assignment scale and specialisation**

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CONTACT INFORMATION

We welcome the opportunity to discuss how OutcomeGrid Afrika can support your organisation's research, monitoring and evaluation, data analytics, capacity-building, or digital transformation needs. Please reach out using the details below.

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